



REAL ESTATE DRONE PHOTOGRAPHY/VIDEO

A PRE-FLIGHT CHECKLIST

To ensure a successful photoshoot there are a few things that you can do to prepare your location, on the inside and out.

INTERIOR

- If you've cleaned, put away cleaning materials including sponges, mops, rags, spray bottles etc.
- Declutter the countertops as much as possible, removing any personalized items to help buyers imagine themselves in this space (e.g. remove soap dishes, paper towel holders, tissue boxes etc.)
- Place pet items out of sight (beds, bowls, toys,) and keep pets secured or out of sight.
- Turn on all lights and turn off fans (ensuring that the blades have stopped moving before our arrival)
- Put your exposed kitchen trashcan out of sight.
- Remove any items that may be in piles on the floors or countertops (e.g., magazines, clothes, books).
- Put away all remotes; tv, gaming, video.
- Make all of the beds so that they are wrinkle free.
- Remove extra items from bedside tables (e.g, alarm clock, phone charger)
- Add a pop of color to a kitchen countertop if possible – such as a bowl of fruit.
- Ensure that all window blinds are set to the same position (e.g. all the way down and slightly open).
- Remove notes and pictures from refrigerator.

Need some inspiration?

Check out these before and after photos of homes staged to sell.

<https://lightersideofrealestate.com/education/home-selling/photos-prove-power-of-home-staging>



EXTERIOR

- Mow the lawn, edge, and blow away the clippings.
- Remove (and replace if possible) any dead plants or flowers.
- Add pops of color to the doorway with potted plants or flowers.
- Patio umbrellas up and open weather permitting and if they are in good condition.
- Remove barbecue covers if barbecue is in good condition.
- Trim bushes/trees to reveal a clear view of the home.
- Move cars from driveway and do not park them in front of the house.
- Move trash cans and any gardening items out of sight (including garden hoses, sprinklers).
- If needed and possible, power wash house, driveway and sidewalks.

Need some inspiration?

Check out these additional ideas for preparing your outdoor spaces:

<https://www.home-staging-home-stager.com/exterior-home-staging.html>